



THE TALL SHIPS RACES 19-22 July 2025

ABERDEEN 2025

Be part of Europe's largest free family event.

We are excited to welcome the Tall Ships Races back to Aberdeen in July 2025. Hundreds of thousands of people will descend on the city for four days of celebrating, sharing culture, and international friendships.

Hosting a successful Tall Ships Races provides a wealth of opportunities to get involved in a spectacular, world-famous event.

Sponsorship will help us to stage the best event possible in Aberdeen and support the young sail trainees from the city to have a once-in-a-lifetime experience. Your benefits will include everything from branding and media coverage, to parties on board the ships, as well as VIP access and volunteering opportunities.

Aberdeen 2025 Event Objectives

- Host a world-class event to raise the profile & reputation of Aberdeen as a tourism and event destination.
- Create a memorable experience for Aberdonians, growing pride in our city and region.
- Stage an outstanding entertainment, hospitality, social and cultural programme.
- Build once-in-a-lifetime opportunities for our young people to participate, grow their skills, experience true teamwork, increase international friendship and understanding, and develop environmental awareness.
- Involve all parts of the city: volunteers, youth groups, schools, third sector and businesses.

Sail Training International's Charitable Objectives

- Youth Development
- International friendship & understanding
- The protection of the environment and our oceans

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CORPORATE SPONSORSHIP OPPORTUNITIES

TIER 1

Host Port Sponsor	1 package available	£150,000
Associate Sponsors	3 packages available	£50,000
Affiliate Sponsors	5 packages available	£30,000

TIER 2

Trainee Sponsors	10 packages available	£25,000
Volunteer Sponsors	4 packages available	£25,000
Entertainment Sponsor	1 package available	£25,000
Sustainability Sponsor	1 package available	£20,000
Culture Sponsor	1 package available	£20,000

TIER 3

Crew Parade Sponsor	1 package available	£10,000
Captains' Dinner Sponsor	1 package available	£10,000
Trainee Supporters	Multiple packages available	£10,000
Activation Zone Sponsors	Multiple packages available	£10,000
Culture Supporters	Multiple packages available	£5,000
Captains' Reception Sponsor	1 package available	£5,000
Trainee Funders	Multiple packages available	£2,000

If you are interested in sponsorship and would like information on the opportunities available, please contact leanne.sinclair@mearns-gill.com for an information pack.